







THIS IS DUTCH INTERIOR

With interior brands Eleonora, By-Boo, Sevn and Urban Cotton, we together form Dutch Interior; the furniture wholesaler in the Netherlands. Where Eleonora's furniture and Sevn's modular sofas provide the perfect basis for any interior; Urban Cotton's wall decoration and By-Boo's home accessories allow you to create every trending interior style. 4 unique brands that complement and strengthen each other. Together, they provide the perfect one-stop-shop for composing a complete interior.

Besides trending interior styles, a good partnership with our customers is very important to us. With our large warehouse, product designers, a customer portal for easy online ordering and an enthusiastic and experienced team at your service, we strive to be the best partner to work with.



MODERN COMFORT

A modern interior with a natural and neutral base that invites relaxation. In addition to being atmospheric, the furniture in this interior is functional, comfortable, and timeless. Accessories are certainly present in this style, but used sparsely. The guiding principle for this style is undoubtedly "less is more." The warmth in this interior is mainly found in the warm wood tones and soft fabrics.









Coffee table Harmonie - brown 80 x 80 x 30 cm Oak wood & oak veneer Sales unit: 1



Vase Batu - mustard	
Glass	
Sales unit: 2	$\bigcirc \bigcirc \bigcirc$

By-Boo

Jrban Cotton







By-Boo

Gadja small ⊘ 21 x 54,5 cm Wood & jute Sales unit: 1

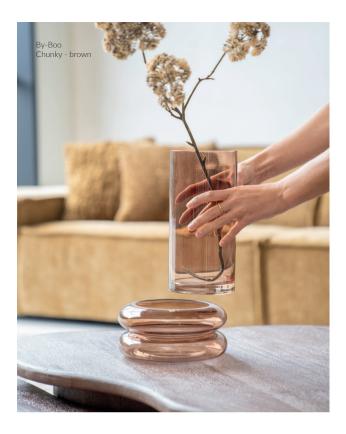


Tapestry La Ondas in frame Available in different sizes Also available as art print and on glass Sales unit: 1



Armchair Caleb - taupe 86 x 94 x 108 cm Rotatable | Electrically adjustable Sales unit: 1

Eleonora







Eleonora





Bookcase Milo - brown 180 x 42 x 173 cm Oak wood & oak veneer Sales unit: 1







By-Boo

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Carpet Takara - mustard 390 x 290 cm 90% wool & 10% polyester Sales unit: 1 $\bigcirc \bigcirc$



Daybreak - beige 50,5 x 57 x 79 cm Coloured metal frame Sales unit: 2

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BRIGHT ALLURE

By choosing a tone-on-tone color palette in white and beige shades, it's the mix of materials and shapes that adds excitement to the interior. The unique and organic shapes of items like the dining table and the rug give this setting an absolutely luxurious look with an edgy twist. The combination of natural materials and soft fabrics creates a warm and inviting atmosphere.

Jrban Cotton

By-Boo









Dining table Elin oval 250 x 110 x 76 cm | Also available in 200 cm | Magnesium oxide & glass fibre Sales unit: 1



Tapestry Fruitful Spread on rod Available in different sizes Also available as art print and on glass Sales unit: 1







Pillow Kinto 40 x 60 cm Cotton & polyester Sales unit: 6

By-Boo



Side table Mesita - beige Ø 37 x 45 cm Metal Sales unit: 1





Eleonora

Armchair Loys - beige \bigcirc





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By-Boo

Pendant lamp Cylin cluster 3 Ø 36 x 27 cm Metal Sales unit: 1

Chair Dave - taupe 52 x 56,5 x 78,5 cm

Sales unit: 1

Eleonora

Carpet Praia 345 x 245 cm Polyester | Table tufted Sales unit: 1

By-Boo







SIMPLISTIC SIMPLISTIC

Suzan considered the architecture program to be a bit too monotonous. That's why, after a year, she switched to product design. Fully in her element, she now designs home accessories and small furniture for By-Boo. With her style and vision, she creates items that are timeless, simplistic, and at the same time bold; pieces that make By-Boo's collections truly unique.

The Designer

Name: Suzan Michelet.

Style: Simplistic, timeless and bold.

Favorite inspiration: Copenhagen Design Week. Signature: Subtle curves. No exaggerated organic shapes, but softly rounded forms that create a friendly appearance.

Season after season, Suzan continues to expand the collection with more of her own designs. The items she creates are always born out of demand, trends and her own vision. The furniture and accessories she designs make the By-Boo collection one of a kind. The complete collection always offers a mix of neutral and more outspoken items that can be effortlessly combined.

Inspired and ready, every new item starts with extensive ideation sketching. "Extensive" is precisely the strength of this process. Through numerous small and quick sketches, all initial ideas are visualized. Narrowed down to about three potential designs, these items are then rendered and 3D-printed to get a clear picture of the final design. After making adjustments where necessary, the actual production process begins.

In the latest collection, one of the focal points was expanding and diversifying the product category of vases. This resulted in two vases designed by Suzan: Mae and Chunky. Two completely different vases, each with its own strengths.

"Mae is made of 3D-printed ceramic, a technique I was eager to explore. Vases created with this technique already existed, but mostly had stylized shapes. With Mae's design, I specifically sought a more organic form. Chunky, on the other hand, reflects more of my signature style: a simplistic design with curves. To me, it's truly a timeless piece with a warm appearance thanks to the coloured glass. Chunky also has a fun dual function: it's actually two separate vases that fit together, giving you the option to present them in different ways."

While we enjoy the current collections, Suzan is already busy working on upcoming ones. A small teaser: get ready for vintage and design influences, glossy finishes, and an extensive range of lighting.





NEW NORDIC NATURALS

Bring peace and warmth into your home by choosing light natural materials such as natural wood and beige travertine. Combined with simplistic and sleek designs, this creates a sense of spaciousness. This interior style with Nordic influences gives your space a timeless look with a subtle nod to contemporary trends featuring rounded shapes.



Side table Donta 30 x 30 x 47 cm Travertine Sales unit: 1

Eleonora







Eleonora

Dining table Dion

220 x 110 x 77 cm | Also available in 260 cm | Oak wood | Coloured metal frame Sales unit: 1



Handmade | Resin | Coral guartz sand

Bowl Yona large

Ø 41 x 10,5 cm

Sales unit: 1

Boo

BY-





Available in different sizes Sales unit: 1

Jrban Cotton

Art print Dusty Don in wooden frame Eleonora Also available as tapestry and on glass



Coffee table Kira 83 x 72 x 34 cm Mango wood & marble Sales unit: 1



Chair Rayven - natural 56 x 57 x 79 cm Ash wood Sales unit: 1

Eleonora









Pendant lamp Lokta 1 ⊘ 43,5 x 24,5 cm Hand-crafted paper Sales unit: 1



Bar chair Mikky natural - beige 53 x 57,5 x 97,5 cm Oak wood Sales unit: 1



Eleonora

Eleonora

Dining table Nola 250 x 110 x 76 cm | Also available in 200 and 300 cm | Oak veneer Sales unit: 1



Sideboard Selbu 130 x 40 x 75 cm Oak wood Sales unit: 1



BEHIND THE SCENES

The Urban Cotton studio is where art is transformed into wall decoration, just the way you composed it.

Affordable art is a trend that is emerging more and more. From online webshops to small boutiques selling art prints and frames. As a wholesaler, Urban Cotton sets itself apart. From collecting art to producing wall decorations, Urban Cotton does it all in-house.

Urban Cotton crafts art into high-quality wall decorations in its own studio in the Netherlands. This ensures that the quality is guaranteed from start to finish– from printing to finishing, and from packaging to delivery. Everything is done with the utmost care for you.

Artworks are carefully digitized and then printed and produced in the studio into the wall decorations you configured. High-quality printing ensures that even the smallest details are preserved. Brushstrokes, textures, and materials remain visible, preserving the identity of each artwork and sharing the vision of every artist.

Ordered a wall decoration? It will be specially crafted for you in the studio. Even if you opt for a large wall hanging measuring 145x190 cm, it will arrive assembled and ready for display. All you need to do is decide where to showcase your Urban Cotton art.

The search for new art and collaborations with artists never stops. From well-known names to emerging talents, art deserves a platform. Beyond expanding its art collection, Urban Cotton is constantly innovating by adding new materials and hanging systems to its range. In addition to art prints and cotton wall hangings, Urban Cotton has introduced a third material: glass.

The future of Urban Cotton is full of artistic possibilities. With the new printer acquired last year, the opportunities for printing on various materials are endless.





Mirror Kioo 58,5 x 83,5 x 1 cm Coloured glass Sales unit: 1

By-Boo

Capit .

Pallas - mustard Ø 39 x 44 cm Metal Sales unit: 1

By-Boo

TV cabinet Elora 200 x 30 x 40 cm Mango wood Sales unit: 1

By-Boo



Earthy tones, rich fabrics, items with a glossy finish, coloured glass, and to top it off, a sturdy leather armchair that only gets better with age. That, in a nutshell, is what defines this interior style. Beyond its visual characteristics, this style is all about creating a cozy space where you can gather with friends and family. A place for relaxation, with a focus on connection and togetherness.

Jrban Cotton

By-Boo



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Pillow Sirun - mustard 40 x 60 cm 50% cotton & 50% viscose Sales unit: 6



Geen Soort Van Oranje on glass Available in different sizes Also available as tapestry and art print Sales unit: 1





Eleonora

Cabinet Jimmy 60 x 40 x 180 cm Mango wood Sales unit: 1





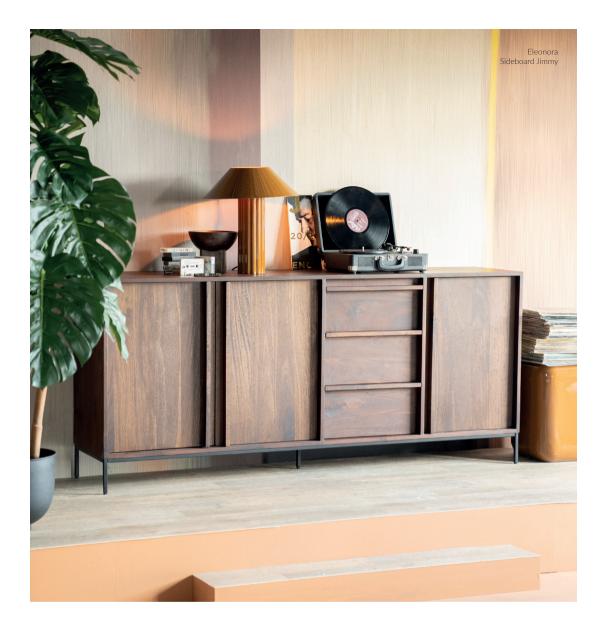
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Stool Dixon - mustard 34 x 34 x 42 cm Metal Sales unit: 1

By-Boo









Candle holder Cube - mustard 6,6 x 6,6 cm | 33 cm, 8 cm, 13 cm high Aluminium Sales unit: 2



Carpet Kala - taupe 200 x 300 cm 90% wool Sales unit: 1

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By-Boo



By-Boo

Vase Chunky - beige Ø 12 x 25 cm / Ø 20 x 10 cm Glass | 2 components Sales unit: 4







EXPERIENCE CENTER The Dutch Interior Experience of to experience the complete colle By-Boo, Urban Cotton and Sevn. well-known Dutch Interior hospic collections. Alone, or together w

The Dutch Interior Experience Centre is the place to experience the complete collections of Eleonora, By-Boo, Urban Cotton and Sevn. While enjoying the well-known Dutch Interior hospitality, you shop the collections. Alone, or together with your customer.









Want to experience the complete collections of our four brands? Then come and visit our Experience Center in centrally located Barneveld, the Netherlands. With a showroom of more than 6500 m2, we present our complete collections in styled settings with refreshing interior styles. That makes it the ideal place to shop our collections. Alone or together with your customer.

With dozens of different interior styles and hundreds of unique items, the Dutch Interior Experience Center is the perfect one-stopshop to compose a complete interior. And besides our collections, you will also enjoy the well-known Dutch Interior hospitality here, with coffee already waiting for you.

Discover the complete collections, feel the fabrics, take a seat and experience true living. The Experience Center is designed to let the retailer and consumer experience what we stand for with our collections.

Address

Dutch Interior Experience Center Albert Plesmanstraat 10 3772 MN Barneveld The Netherlands



STATEMENT DELUXE

In this spacious oasis filled with luxurious statement pieces, you can enjoy calm and serenity. The space comes to life through unique shapes and rich materials. The color palette is neutral, light, and warm, giving you plenty of room to add your personal touch. Alongside bold features and warm materials, you'll be surprised by the design elements that make this interior truly one-of-a-kind.



Coffee table set Max $\% 40 \times 45 \text{ cm} / \% 90 \times 35 \text{ cm}$ Walnut veneer Sales unit: 1

Eleonora







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Carpet Zena round - grey Ø 200 cm Polyester Sales unit: 1



Dining table Walter 300 x 120 x 76 cm | Also available in 220 cm | Oak veneer Sales unit: 1

Eleonora

Eleonora





Game Tic Tac Toe 25 x 25 x 5 cm Marble Sales unit: 2

By-Boo



Cabinet Helsinki - brown 200 x 42 x 220 cm Oak wood & oak veneer Sales unit: 1







Toulouse on glass Available in different sizes Also available as tapestry and art print Sales unit: 1



Eleonora

Coffee table Bobbie 150 x 110 x 25 cm Walnut veneer Sales unit: 1





Armchair Jayden - beige 106 x 83 x 81 cm

Sales unit: 1

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Chair Morris 60 x 57 x 78 cm Leather Sales unit: 1





Eleonora Cabinet Helsinki 120 x 220 cm - black





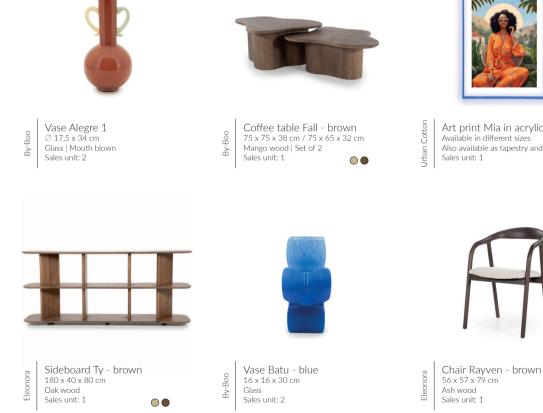
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JUST NOT THE ORDINARY

This bold interior might not be for everyone, but it could be just right for you. The soul of this daring and warm style is rooted in the 70s, combined with a striking blue twist. It's the warm terracotta tones and prints that truly bring this style to life, complemented by items inspired by iconic design classics.



By-Boo



Art print Mia in acrylic frame Available in different sizes Also available as tapestry and on glass Sales unit: 1





By-Boo

Vase Golas - burgundy 17 x 29 x 32 cm Glass | Mouth blown | Stackable Sales unit: 1



Tapestry Palm street in frame Available in different sizes Also available as art print and on glass Sales unit: 1

Urban Cotton



Plaid Sirun - terracotta 170 x 130 cm Polyester Sales unit: 4

By-Boo











The moment to present our new collections and celebrate our partnership.

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Twice a year, we present the new collections of our four brands during our own event, the Dutch Interior Days, which takes place in our Experience Centre in Barneveld, the Netherlands. Prior to this twice-yearly event, the Experience Centre gets a complete makeover in the latest interior styles that match our new collections. This makes the Dutch Interior Days the perfect moment for buying the new collections.

We also like to seize this moment to meet each other, celebrate successes, thank our customers and enjoy a sparkling event together.

Want to get a sneak peek of the Dutch Interior Days? Then scan the qr code at the bottom of this page and watch the Dutch Interior Days aftermovies.



Watch the aftermovies!





NATURAL AESTHETICS

An interior style that has captured a lot of hearts for some time now and provides a home where you can unwind, is interior style Japandi. From sub-styles like Wabi Sabi with its imperfect and robust edge, to Slow Living interiors that embraces refinement. This style, characterized by earthy tones, organic shapes and natural materials, continues to evolve and remains a prominent trend this season.



Lounge chair Maeve - red 82 x 85 x 72 cm Rotatable Sales unit: 1

Eleonora





Eleonora

Wall shelf Seco - brown 60 x 23 x 90 cm Mango wood Sales unit: 1











Desk Mari 129 x 60 x 77 cm Mango wood & travertine Sales unit: 1



Chair Jon - beige 62 x 57.5 x 82 cm Also available without armrest Sales unit: 1

Eleonora





Art print Tsuru in wooden frame Available in different sizes Also available as tapestry and on glass Sales unit: 1

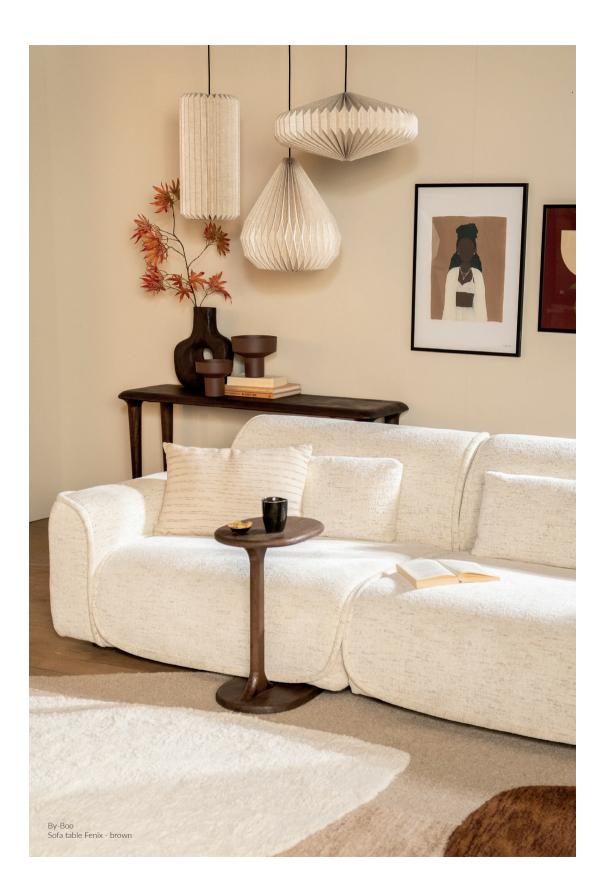




Carpet Ogani 340 x 240 cm 100% wool | Handmade Sales unit: 1







The perfect one-stop-shop



With interior brands Eleonora, By-Boo, Sevn and Urban Cotton, the furniture wholesaler in the furniture and Sevn's modular sofas provide the perfect basis for any interior; Urban Cotton's wall decoration and By-Boo's home accessories allow you to create every trending interior style. 4 unique brands that complement and strengthen each other. Together, they provide the perfect one-stopshop for composing a complete interior. Twice a year, we present new collections in line with the latest interior design trends. We present these collections during our own twice-yearly event, the Dutch Interior Days, and at trade fairs.

we strive to be the best partner to work with

Besides being a furniture wholesaler with inspiring collections, we are a partner that manages the entire chain from design to transport. With product designers and short lines in the production process, we guarantee a high quality collection. With our warehouse of over 27,000 m2, we have more than enough capacity to keep our collections in stock.

And with just one login in our Customer Portal, you arrange everything for four brands. You can view the status of back orders, place orders in the webshop, read news items and have access to invoices and our extensive image database. Do you also have a good webshop to offer your customers the perfect online experience? We offer you an always upto-date product feed with product information, photos and videos especially for your webshop.

urban cotron

SEVN

IBY-BOO





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Contact us

We are always looking for new retail partners who want to become a reseller for one or more of our brands. Are you interested in a collaboration? Then please send an e-mail to:

sales@dutchinterior.com

For more information, scan the QR code below.



01 **By-Boo** by Dutch Interior

Surely this is the most outspoken and versatile brand of Dutch Interior. Inspired by the latest trends, By-Boo brings a wide collection of home accessories and small furniture every season. You will find everything to emphasise an interior style, decorate areas and create ambience. From lighting to side tables and from rugs to decoration. The items from By-Boo tell a story. Your story.









02 **Urban Cotton** by Dutch Interior

Art creates an experience. Bottom line, that's what Urban Cotton stands for. With an inspiring art collection created by international artists and in-house designers, Urban Cotton offers unique wall art for every space and interior. Besides selecting an artwork, you also choose the material and hanging system. The works of Urban Cotton are crafted in its own studio in The Netherlands.

03 **Eleonora** by Dutch Interior

With the Eleonora collection, you create an on-trend base for any interior. Always full of natural materials such as various types of wood and natural stone, your interior is not only ontrend but also timeless. This allows you to easily change your interior with upcoming interior trends and your own constantly changing lifestyle. Always inspired by different interior styles full of new shapes, new materials and new colours. Designed especially for you, to complement your home and style.









04 **Sevn** by Dutch Interior

What is an interior without a good sofa? And so in 2016 we started Sevn; the brand to put together your dream sofa and armchair yourself. In our own atelier we continuously design new models and try new fabrics. Always looking for the perfect balance between comfort and design. One of the special features of Sevn is that almost every sofa is modular. This means that both retailers and consumers can compose their dream sofa in the desired set up, colour, fabric and leg. Complete your dream sofa with matching accessories such as a headrest, loose armrest or decorative cushions for that extra bit of comfort and design.

Sevn focuses mainly on the Dutch market.

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